### **TYLOR T HINDERY**

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#### **EDUCATION**

**Bachelor of Science, Finance; Minor in Economics**, August 2005 – May 2009 *Missouri State University*; Springfield, MO

- Graduated with Scholastic Honors, Summa Cum Laude
- Overall GPA: 3.95/4.00

# Fundamentals of Magento Development, December 2012

Magento; Culver City, CA

- Attended Magento U training on fundamentals of Magento
- Week long hands-on training

#### **COMPUTER & WEB EXPERIENCE**

- Experienced in Web Design/Programming (PHP, MySQL, HTML, Javascript & jQuery)
- Expert at Magento, Magento EE, and Magento Extensions
- Experienced in LAMP, MVC, OOP, Codelgniter, Bootstrap, WordPress, and others
- Proficient in utilizing 3<sup>rd</sup> party APIs as well as developing internal APIs
- Skilled in Microsoft Windows, Word, Excel, PowerPoint, Visio, Outlook, Access
- Competent in Adobe Photoshop, Illustrator, InDesign
- Excellent with Social Media platforms (Facebook, Twitter, Linkedin, YouTube, Google+)
- Highly effective at developing specs and managing teams to complete projects

#### STARTUP EXPERIENCE

- Invited to and pitched to numerous startup events
- Led early stage startup through Kansas City's premier incubator, BetaBlox
- Active in networking groups, conferences, and consulting/mentoring startup founders
- 3<sup>rd</sup> place finish in Springfield, MO's first annual Startup Weekend 2014

#### **EMPLOYMENT**

**Web/Magento Developer, Project Manager, & Product Manager**, April 2012– Present *Dameron Color Labs*, Springfield, MO

- Developed two different Magento stores with dozens of unique extensions
- Researched, outlined, and managed a cross-continent web development team for a custom online stationary printing store from idea to launch in 12 months
- Co-developed, planned, and managed a second printing store from idea to launch in 8 months with first year sales of \$700,000 and \$1 million within 14 months
- Implemented analytics, social media marketing, email marketing, and other marketing initiatives to track and drive sales
- Performed daily development enhancements and server maintenance
- Analyzed product historical sales data to determine effective campaigns, sales opportunities, and cost-saving opportunities

## Multiple Startups, November 2012 – Present

www.photoshareclub.com, www.remindcloud.com, www.peanuted.com

- Co-founded multiple startups and managed day-to-day functions
- Handled programming, marketing, and project/team management
- Pitched at numerous startup competitions
- Accepted into Kansas City's premier incubator, Beta Blox

## Investment Management Associate, November 2009 – April 2012

US Bank, Springfield, MO (Reg 9 Committee, January 2012 – April 2012)

- Perform analysis of prospect portfolios
- Assist in the compliance of Reg 9 documentation for managed portfolios
- Coordinate client meetings with portfolio and relationship managers

## Personal Banker Assistant, May 2009 – November 2009

Great Southern Bank, Springfield, MO

- Develop customer relationships through application process and closing of loans
- Identify, open, and maintain appropriate accounts for customers

## Supervisor Vault Teller, April 2007 – May 2009

Great Southern Bank, Springfield, MO

Opened and closed bank, and balanced bank vault on daily basis

## Marketing Representative, April 2007 – April 2008

Dell Computers (RepNation LLC), Springfield, MO

• Developed marketing plans to promote Dell on Missouri State campus

## Web Design, Self-Employed, January 2003-March 2005

Funnestgames.com. PunkAIM.com: St. Joseph. MO

- Developed site design, layout, and database structures
- Communicated with numerous online advertisings companies to generate revenue
- Received hundreds of thousands of hits daily with thousands of registered users
- Established Junior year of high school to finance college education

## **ACTIVITIES & ACCOMPLISHMENTS**

### Kansas City TechWeek Top 100, September 2015

 The Techweek100 identifies leaders who have made a significant impact on the technology and innovation ecosystem in which they operate

## Beta Blox Incubator (Kansas City), December 2014 – April 2014

Beta Blox is Kansas City's premier incubator for early stage startups

#### Spin66 Small Business Pitch Competition, May 2015

Nominated to pitch startup for cash prize at Springfield technology event

## Go Big Pitch! Startup Competition, October 2014

• Won privilege to pitch my startup for cash prize in front of 1,500 people

## Beta Gamma Sigma, Spring 2008 Inducted

- International Business Honor Society
- Only top 7% of Junior class business students invited